



About A Happy Hippy Mom

A Happy Hippy Mom is a parenting website dedicated to pure simple living. You will find a mixture of honest reviews, giveaways, deliciously simple recipes, frugal tips, interesting news, entertainment, and more!



About Michelle

Michelle is the author of A Happy Hippy Mom. She is a NY mom, parent of three wonderful kids, wife, freelance writer, and social media nut! With the motto, "never pay retail," Michelle is an avid deal hunter and loves a bargain. Always striving to stay within a modest budget, she enjoys sharing hot finds, making a dollar stretch, and helping her readers save money as well as reducing their carbon footprint.



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Reach

Founded in 2009

Monthly Page Views: 58,990

Unique Visitors: 37,438

Subscribers:

3,500*

Facebook Fans:

5,000+

Pinterest Followers:

2,400+

Twitter Followers:

18,000+

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nttps://www.instagram.com/ahappyhippymom

Audience



90% of readers are women

60% are **24 - 35** 16% are **36 - 44** 24% are **44+**



Reader Location

89% are from North
America
6% are from the UK
4% are other
countries
<1% are Australia



Contact me at support@ahappyhippymom.com to find out more about how we can work together.